



**BROOME**  
SURF LIFE SAVING CLUB  
EST 1987

February 2025

# SPONSORSHIP OPPORTUNITIES FOR 2025

The Broome Surf Life Saving Club are a not-for-profit organisation that exists with help from the generous support of community donations, fundraising and corporate sponsorship. We invite you to partner with us, in 2025, by sponsoring the Broome Surf Life Saving Club and help us provide our Community with a family orientated hub that promotes healthy beach activity, fitness and commitment to a safer beach environment.

**Prepared by:**  
Broome SLSC

**Sponsorship  
Proposal 2025**





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# THE VISION

2024 was an interesting year for the Broome SLSC, navigating the Cable Beach Foreshore Redevelopment, holding our ever-growing Sunset Challenge and hosting our wonderful Broome community as Nippers, Active Members, Social Members and Day Members, all coming together to share our special little slice of paradise!

In 2025, we envision our Club growing bigger than ever before. With the completion of the Cable Beach Foreshore Redevelopment not far away, the Broome Surf Life Saving Club will become a hive of activity with beach access returned, the Ocean View Bar open for business and the addition of the Shire's skate park and basketball courts, right behind the club.

## OUR COMMUNITY

### PATROL

Founded in 1987, Broome SLSC has provided a volunteer beach safety service of the highest standard to the community of Broome and to the thousands of visitors who visit Cable Beach each year. Our season runs from May through to October, inline with the Northern Territory.

### NIPPERS - YOUTH - SENIORS

The Woodside Nippers program is an important part of Surf Life Saving throughout Australia, and represents our future surf life savers. Nippers and Youth meet at Cable Beach each Sunday morning from May through to September, and are split into age groups to develop their Surf Safety and Surf Skills. Our Senior participants also meet on a Sunday morning and during the week for some healthy club competition in the water and on the sand! As well as a focus on refining skills and training.

### EDUCATION

Broome Surf Life Saving Club runs a number of surf lifesaving education courses throughout the year; including the Surf Rescue Certificate and Bronze Medallion. The club provides support to members who wish to gain surf lifesaving qualifications, and encourages each member to undertake as many qualifications as possible.



February 2025

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# THE PROPOSAL

Broome Surf Lifesaving Club has several sponsorship packages available. Our strategy is to provide sponsors with different options to support our Club and multiple incentives such as signage, promotion and use of Club facilities in return.

Broome Surf Lifesaving Club is seeking your support to achieve our mission in providing comprehensive education, competition and participation programs for our members and the community.

Your support will assist us in funding the purchase and maintenance of vital rescue equipment, the education of our beach patrol teams and to encourage our youth to participate and compete in Surf Lifesaving.

The Club has demonstrated a commitment to continually assess and improve our facilities and our level of service and this has created a strong and reliable rapport with the community, with an excellent record in youth development, junior activities, community service and sporting achievement. It will always be our community that will benefit from your support.

## **What are the benefits of Sponsorship with Broome Surf Life Saving Inc.?**

- Alliance with a high-profile, volunteer community organisation that is affiliated with the nationally recognised Surf Life Saving Australia movement
- Business exposure at our state-of-the-art clubhouse facility located at Broome's iconic Cable Beach (named the world's third best beach on TripAdvisor in 2023)
- Exposure through our social media channels and newsletter to Club patronage of over 1,000 members.
- Invitations to social events conducted throughout the year.
- Social memberships for up to 6 employees over 18 (Silver to Major sponsors)
- Complimentary hire of the Club Function space (Silver to Major Sponsors - conditions apply)
- Access to Ocean View Bar overlooking the beautiful Cable Beach
- An electronic Plaque of Appreciation to print and display in your workplace.



February 2025

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# THE PACKAGES

Please see below, our Sponsorship options for 2025.

If you are interested in renewing your Sponsorship, please complete the included pledge form and return to [admin@broomeslsc.org.au](mailto:admin@broomeslsc.org.au) at your earliest convenience. (Please ensure these are completed by 30.04.2025 to guarantee your business is recognised on our new signage for 2025.)

If you have any questions regarding Sponsorship – please do not hesitate to contact the Club at [admin@broomeslsc.org.au](mailto:admin@broomeslsc.org.au).

## PACKAGES

### **MAJOR**

- \$10,000 Sponsorship investment p/a
- See Page 5

### **PLATINUM**

- \$5,000 Sponsorship investment p/a
- See Page 6

### **GOLD**

- \$2,000 Sponsorship investment p/a
- See Page 7

### **SILVER**

- \$1,000 Sponsorship investment p/a
- See Page 8

### **BRONZE**

- \$500 Sponsorship investment p/a
- See Page 9

### **NOTES**

- See Page 10



February 2025

**BROOME**  
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# MAJOR SPONSOR

Our Major Sponsorship package is a **\$10,000** per annum sponsorship investment.

## PACKAGE INCLUSIONS

- **\$10,000** Sponsorship investment per annum
- Company name printed on patrol vehicle, which is on the beach every Sunday during patrolling season (May - October) providing high exposure
- Signage stating **Major Sponsor** and company name on Club's gear shed, which faces the pedestrian beach access path providing high exposure.
- Signage stating **Major Sponsor** and company name on Sponsor's Board at clubhouse.
- Two x free 24 hour hire of function space for business function (conditions apply).
- Social Membership for up to six company employees (over 18).
- Invitations to Sponsor events
- One business profile write-up in electronic Club newsletter and promotion through social media channels.
- An electronic Plaque of Appreciation to print and display at your business premises.
- Exposure on Club website including link to company or business.



February 2025

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# PLATINUM SPONSOR

Our Platinum Sponsorship package is a **\$5,000** per annum sponsorship investment.

## PACKAGE INCLUSIONS

- **\$5,000** Sponsorship investment per annum.
- Signage stating **Platinum Sponsor** and company name on Club's gear shed, which faces the pedestrian beach access path providing high exposure.
- Signage stating **Platinum Sponsor** and company name on Sponsor's Board at clubhouse.
- One x free 24 hour hire of function space for business function (conditions apply).
- Social Membership for up to six company employees (over 18).
- Invitations to Sponsor events.
- One business profile write-up in electronic Club newsletter and promotion through social media channels.
- An electronic Plaque of Appreciation to print and display at your business premises.



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February 2025



# GOLD SPONSOR

Our Gold Sponsorship package is a **\$2,000** per annum sponsorship investment.

## PACKAGE INCLUSIONS

- **\$2,000** Sponsorship investment per annum.
- Signage stating **Gold Sponsor** and company name on Club's gear shed, which faces the pedestrian beach access path providing high exposure.
- Signage stating **Gold Sponsor** and company name on Sponsor's Board at clubhouse.
- One x free day (8am-5pm) or night (5pm-midnight) hire of function space for business function (conditions apply).
- Social Membership for up to six company employees (over 18).
- Invitations to Sponsor events.
- One business profile write-up in electronic Club newsletter and promotion through social media channels.
- An electronic Plaque of Appreciation to print and display at your business premises.



February 2025

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# SILVER SPONSOR

Our Silver Sponsorship package is a **\$1,000** per annum sponsorship investment.

## PACKAGE INCLUSIONS

- **\$1,000** Sponsorship investment per annum.
- Signage stating **Silver Sponsor** and company name on Club's gear shed, which faces the pedestrian beach access path providing high exposure.
- Signage stating **Silver Sponsor** and company name on Sponsor's Board at clubhouse.
- One x free half-day (8am-12pm or 12pm-5pm) hire of function space for business function (conditions apply).
- Social Membership for up to six company employees (over 18).
- Invitations to Sponsor events.
- Promotion through Club social media channels.
- An electronic Plaque of Appreciation to print and display at your business premises.



February 2025

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# BRONZE SPONSOR

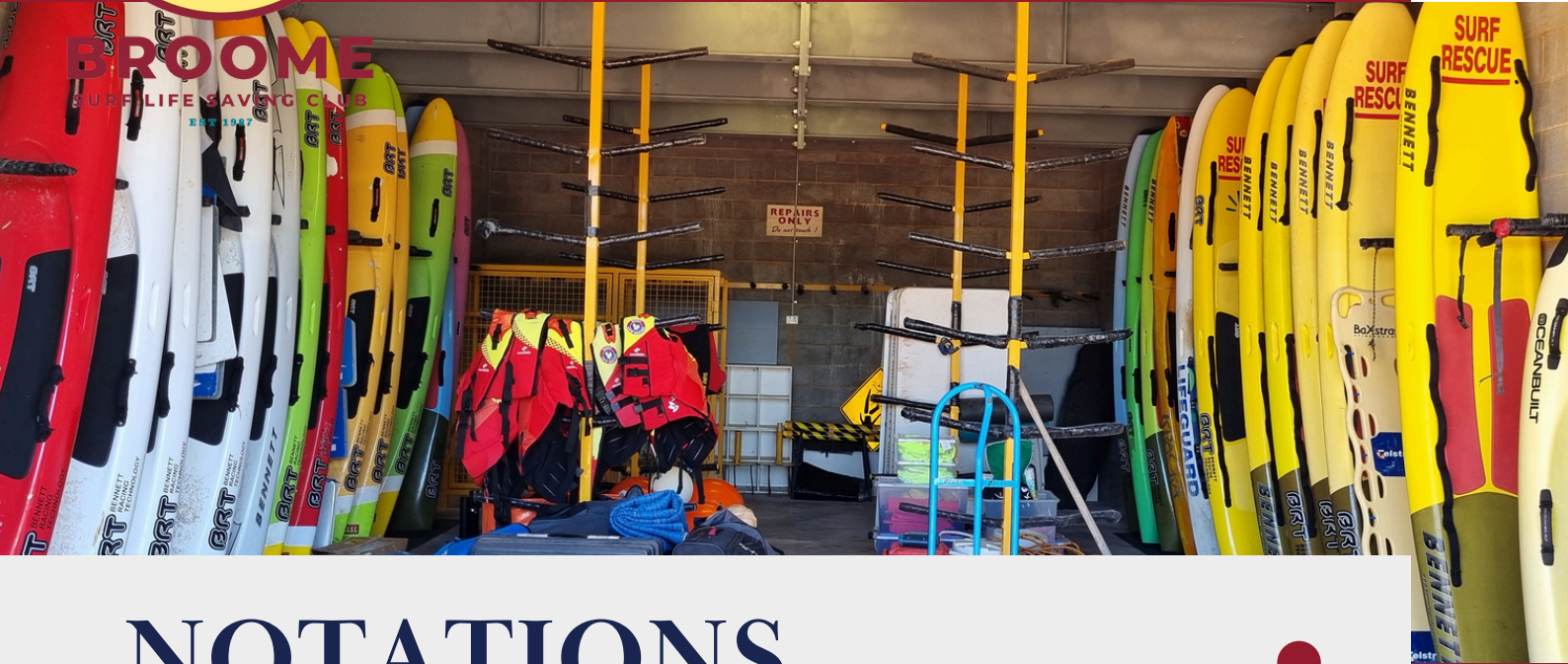
Our Bronze Sponsorship package is a **\$500** per annum sponsorship investment.

## PACKAGE INCLUSIONS

- **\$500** Sponsorship investment per annum.
- Signage stating **Bronze Sponsor** and company name on Club's gear shed, which faces the pedestrian beach access path providing high exposure.
- Signage stating **Bronze Sponsor** and company name on Sponsor's Board at clubhouse.
- Invitations to Sponsor events.
- Promotion through Club social media channels.
- An electronic Plaque of Appreciation to print and display at your business premises.



February 2025



# NOTATIONS

## **GST on Sponsorship Packages**

Sponsorships are subject to GST. Sponsorship invoices will have GST levied in addition to the package prices noted above. Businesses can then claim this GST back as part of your regular BAS return process.

For example, a Gold sponsorship package will be invoiced at \$2,200 (\$2,000 sponsorship plus \$200 GST).

## **Free Function Room Hire**

Subject to availability. Sponsors are required to comply with the Club's Hire Agreement terms and conditions.

Function bookings can be made by contacting the Club Manager at [admin@broomeslsc.org.au](mailto:admin@broomeslsc.org.au).

You must complete a "Hire Application and Agreement Form" and pay a \$500 bond (refundable net of cleaning costs) to secure your booking. Please advise that you are a sponsor when making your booking.

## **Donations**

If you wish to support the Club and require nothing in return, this is classed as a donation. Donations are GST free and fully tax deductible, as the Club has a registered charitable status. The above sponsorship benefits do not apply to donations.



February 2025

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# READY TO DIVE IN? ●

Please complete the below Sponsorship Pledge Form for 2025 and return to [admin@broomeslsc.org.au](mailto:admin@broomeslsc.org.au) at your earliest convenience. (Please ensure these are completed by 30.04.2025 at the *latest* to guarantee your business is recognised on our new signage for 2025.)

As previously stated, if you have any questions regarding any of our Sponsorship Opportunities for 2025, please do not hesitate to contact the office on 08 9157 1925 or via email at [admin@broomeslsc.org.au](mailto:admin@broomeslsc.org.au)

The Board and Members of Broome Surf Life Saving Club would like to acknowledge and thank you for your sponsorship, which helps us to continue to operate as a volunteer club and concentrate on our core mission of keeping the public safe on our iconic Cable Beach.

**Kind regards,  
Board and Management  
Broome Surf Life Saving Club**



# 2025 Sponsorship Pledge Form

Please complete and return to  
admin@broomeslsc.org.au

## Sponsor Details

Sponsor's Name:

Contact Name:

Sponsorship Package: MAJOR PLATINUM GOLD SILVER BRONZE DONATION (please circle)

Postal Address:

Email Address:

Phone Number:

## Sponsorship Options (please tick your preferred option)

### OPTION 1

☐

I / We would like to support BSLSC by joining as a Cash Sponsor. I / We agree to provide financial support as per the Sponsorship Package listed above. Payment will be finalised within 30 days of receiving a Tax Invoice from BSLSC.

### OPTION 2

II / We will provide the following goods and or services to the value of the Sponsorship Package nominated above for the benefit of BSLSC.

☐

Description of goods or services:

I / We acknowledge BSLSC will issue a Tax Invoice for the value of our nominated sponsorship package. It is understood that in return I / we will supply a Tax Invoice for any goods and or services provided to the Club, to the value of those goods and or services. If the amount of goods and or services provided exceeds the amount pledged, it is agreed that BSLSC will pay the remaining amount owing.

### OPTION 3

☐

I / We will provide a combination of goods and or services and financial support to the value of the Sponsorship Package nominated above for the benefit of BSLSC. Payment will be finalised within 30 days of receiving a Tax Invoice from BSLSC for the monetary amount pledged. The remainder of the Package will consist of goods and or services as described below. I / we acknowledge that this is subject to Tax Invoices as outlined in Option 2.

\$  (ex GST). Description of goods or services:

### OPTION 4

☐

I / We would like to be involved with the Broome Surf Life Saving Club in a social capacity only. As a Community (Social) Member, I / we agree to pay a one-off fee of \$50 (fifty) dollars each to BSLSC. I / we understand that I / we can access the Member's Bar when open and that I / we will be advised of all Club activities and events through the Club's regular newsletter.

## Declaration

SIGNATURE:

NAME:

TITLE:

DATE:



# 2025 Sponsorship Pledge Form

Please complete and return to  
admin@broomeslsc.org.au

## Gold to Major Sponsors ONLY

Please complete the below to assist us in increasing your profile with our members. We will use this information to feature your organisation in our newsletter, which has a circulation of more than 1,000 members. Please also email an electronic copy of your logo (in JPG or bitmap form), which we can include in our social media and website.

Sponsor's Name:

Website:

Business Details:

[illegible]



# 2025 Sponsorship Pledge Form

Please complete and return to  
[admin@broomeslsc.org.au](mailto:admin@broomeslsc.org.au)

## Silver to Major Sponsors ONLY

Sponsor's Name:

Please nominate up to six employees to be granted Social Membership with BSLSC.  
Employees will be issued with a membership card for the 2025 season. (Must be over 18).

Employee Names:

**This organisation and it's employees agree to abide by the rules of the Broome Surf Life Saving Club as laid out in the Club Constitution and By-laws and the relevant regulations of the Liquor Licensing Act.**

SIGNATURE: \_\_\_\_\_

NAME: \_\_\_\_\_

TITLE: \_\_\_\_\_

DATE: \_\_\_\_\_